

Gio Bakogiannis

Videographer & Motion Graphics Designer

Portfolio

www.gio.graphics

Contact

gio@gio.graphics

About Gio

I am a highly experienced Videographer & Motion Graphics Designer with over 11 years of expertise in filming, editing, sound design, and motion graphics. My passion lies in storytelling through visual media, with a strong focus on producing compelling and high-quality content that resonates with diverse audiences. I am adept at leading creative projects from conception to delivery, ensuring every piece I produce makes a lasting impact.

S K I L L S

Filming & Photography:

Social Media Content
Event Filming
Interview Filming
Promotional & Explainer Videos
Corporate Videos
Real Estate Videos

Post-Production & Editing:

Video Editing (Premiere Pro)
Motion Graphics (After Effects)
Sound Design (Logic Pro, Audition)
Color Grading & Visual Effects
SFX

Technical Skills:

SLR & DSLR Cameras
Lighting Setup & Direction
Audio Capturing & Recording

Work Experience

August 2022 - Present | **Freelance Videographer & Motion Graphics Designer** | **Gio.Graphics**

- Directed and captured interviews, training sessions, and entertainment videos for brands and businesses.
- Produced high-quality social media content, promotional videos, explainer videos, and corporate event films for a variety of clients.
- Managed full video production workflows, including real estate videos, documentary-style interviews, and event coverage.
- Collaborated with small businesses and corporate clients to create impactful promotional videos and explainer content tailored to their audiences.

November 2020 - August 2022 | **Video Producer** | **BCG Design Studio**

- Filmed and directed corporate videos for high-profile clients including GSK, HSBC, and Citizens Bank.
- Captured high-end portrait photography for over 1,000 employees as part of branding initiatives.
- Managed the production of corporate interviews, internal communications, and promotional video content.
- Supervised external freelance partners for sound recording and motion graphics development, ensuring projects met international standards.

April 2015 - November 2020 | **Designer** | **Boston Consulting Group Londo**

- Delivered end-to-end video production services, including filming, post-production editing, and motion graphics design for internal and external marketing.
- Created engaging video content for events, including corporate presentations, explainer videos, and promotional films showcased at iconic venues, including the I-MAX theater.
- Designed and produced training videos, event recaps, and promotional videos for global teams and high-stakes projects.

February 2013 - May 2015 | **Digital Content Producer** | **Power the Change**

- Filmed and produced online training courses for major clients like Vodafone, BBC, and NHS.
- Created interactive, video-based presentations focusing on explainer content and documentary-style videos for corporate training.
- Collaborated with creative teams to develop corporate videos and promotional content.

October 2011 - October 2013 | **Freelance Graphic & Video Designer**

- Supported small businesses by creating branding visuals, promotional videos, and real estate films to establish their online presence.
- Gained hands-on experience in corporate filming, talking head videos and event coverage.