

# Gio Bakogiannis

Videographer & Motion Graphics Designer

Portfolio

[www.gio.graphics](http://www.gio.graphics)

Contact

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## About Gio

Gio is a Videographer & Motion Graphics Designer with 11 years of experience. He handles everything from filming to editing, graphics, motion and sound design. He has collaborated with clients in corporate and creative fields, providing straightforward design solutions for intricate creative demands. His passion for design and communication inspires him to craft engaging and efficient storytelling content. With a can-do attitude and self-motivation, Gio leads creatively in every project, using his expertise to make impactful designs with commercial value. He turns ideas into compelling stories, ensuring each project leaves a strong impression on the audience.

## T E C H

**Production**  
Experienced with  
SLR cameras &  
Lighting set ups

**Postproduction**  
Extensive experience  
working with the Adobe  
Creative Suite

**Sound Design**  
LogicPro  
Adobe Audition

**Presentation Design**  
PowerPoint  
Word

## S K I L L S

**Production**  
Filming  
Portrait Photography  
Video Producer  
Vendor Management  
Project Management (SPOC)

**Postproduction**  
Video Editing  
Motion Graphics - After Effects  
Sound Design - Logic Pro

**Visual Design**  
Social Media Design  
Presentation Design  
Graphic Design  
Branding & Identity

## Work Experience

### August 2022 - Present | [Video & Motion Graphics Designer at Gio.Graphics](#)

Gio works as a freelance Video & Motion Graphics Designer filming events and conducting interviews. He has produced training courses and social media content for a diverse clientele, including both corporate clients and small businesses.

### November 2020 - August 2022 | [Video Producer at BCG Design Studio](#)

Gio became a part of the BCG Global Design Studio, where he extended his expertise in motion graphics and sound design through collaborations with international hubs. His client portfolio expanded to include renowned names such as GSK, HSBC, NHS, Citizens Bank, Kelloggs, and Tata Steel. In addition to overseeing and managing the contributions of freelancers and external agency partners, Gio also took charge of directing portrait photography sessions for all London-based BCG staff, amassing an impressive collection of over 1000 portraits of BCG employees.

### April 2015 - November 2020 | [Designer at Boston Consulting Group London](#)

Gio collaborated closely with consultants and partners at one of the world's leading consultancy firms, with a primary emphasis on video production and design. He offered innovative solutions for global teams and clients using his design skills in various domains, including website design, document creation, booklet design, email templates, and large format print design. Gio also had the opportunity to craft materials for significant events held in iconic London venues and achieved a remarkable milestone when one of his videos was showcased at the prestigious I-MAX theater.

### February 2013 - May 2015 | [Digital Content Producer at Power the Change](#)

Gio took the helm in creating, shooting, and producing online Presentation Skills training courses, with a focus on video production and design. These courses featured video content and were presented on an interactive platform. He collaborated with prominent clients like VODAFONE, BBC, MOO, NHS, and Conoco Philips

### October 2011 - October 2013 | [Graphic Designer \(Freelance\)](#)

Gio initiated his career immediately after graduating from college, serving as a freelance Graphic Designer. He played a pivotal role in assisting smaller businesses in establishing their branding identity. During this period, he acquired valuable experience in print and large format print, in addition to honing his skills in digital content creation for various event agencies.