

Gio Bakogiannis

Digital Multimedia Content Producer

Contact

gio@gio.graphics

About Gio

Gio is a digital multimedia content producer specialising in production & postproduction including filming, editing, graphics, and motion design. Over the past 10 years, Gio has worked with a diverse clientele within the corporate and creative industries, delivering simple design solutions to complex creative briefs. Passionate about design and communications, Gio is driven by the endless possibilities of creativity and design that inspires engaging, targeted, and efficient content that tells a story. With a positive attitude and a self-motivated approach, Gio takes creative ownership of every project and through his vast experience drives commercial value, through impactful and purposeful design.

Core skills:

Gio's core skill is Production and leading postproduction. His hardworking and fun personality is hugely motivating and is always balanced with a clear understanding of objectives that keep the team on brief at all times.

T E C H

Production

Experienced with
SLR cameras &
Lighting set ups

Postproduction

Extensive experience
working with the Adobe
Creative Suite

Sound Design

LogicPro
Adobe Audition

Presentation Design

PowerPoint
Word

S K I L L S

Production

Filming
Portrait Photography
Video Producer
Vendor Management
Project Management (SPOC)

Postproduction

Video Editing
Motion Graphics - After Effects
Sound Design - Logic Pro

Visual Design

Social Media Design
Presentation Design
Graphic Design
Branding & Identity

Work Experience

August 2022 - Present | Digital Multimedia Content Producer (Freelance)

Gio has been producing Social Media Content for clients and startup businesses in the UK, using his strong Branding & Identity Skills, to help them grow. Gio's services include filming, interviews and postproduction. His passion for Sound Design, SFX and Music Production in combination with his Corporate Design & Communications Skills always delivers compelling and engaging videos.

November 2019 - August 2022 | Video Producer at BCG Design Studio

Gio joined the BCG Global Design Studio and collaborated with hubs around the world taking his video and sound production skills to the next level. His clients include GSK, HSBC, NHS, Citizens Bank, Kelloggs and Tata Steel. He oversaw and coordinated work provided by freelancers and external agency suppliers. Gio directed Portrait photography for all London staff. He has taken over 1000 portraits of BCG employees.

April 2015 - November 2019 | Designer at Boston Consulting Group London

For 4 years Gio worked along side consultants and partners in one of the most successful consultancy firms in the world. His main focus was filming and producing multimedia content to provide creative solutions for teams and clients at a global scale. In addition, he gained a lot of experience designing websites, documents, booklets, email templates, and large format print design. He has designed and organised materials for numerous big events in iconic London venues and had one of his videos played at... brace yourselves the I-MAX!

February 2013 - May 2015 | Digital Content Producer at Power the Change

Gio directed, filmed and produced online Presentation Skills training courses. The courses were video based and hosted on an interactive platform. The filming included interviews, action filming and green screen. He worked along clients such as VODAFONE, BBC, MOO, NHS, Conoco Philips, and helped them design and pitch documents and PPT decks.

October 2011 - October 2013 | Graphic Designer (Freelance)

Gio started his career right after college as a freelance Graphic Designer and helped smaller business build their Branding identity. He gained experience with Print and Large Format Print as well as digital content creation for various event agencies.